

NICOLE ARCHA

Legal Pages

All six documents, complete and ready to publish.

- 01 Privacy Policy — Required*
- 02 Terms of Service — Required*
- 03 Refund Policy — Required*
- 04 Coaching Disclaimer — Required*
- 05 Health & Medical Disclaimer — Required if health content exists*
- 06 Copyright & IP Notice — Recommended*

*Replace all [bracketed placeholders] with your information before publishing.
Review with a licensed attorney before scaling paid advertising.*

01

Privacy Policy

Nicole Archa · NicoleArcha.com Effective Date: [May 20,2020] · Last Updated: [May 2023,2026]

Nicole Archa (“we,” “us,” or “our”) is committed to protecting your privacy and honoring the trust you place in us when you share your information. This Privacy Policy describes how we collect, use, and protect your personal information when you visit NicoleArcha.com, use the HelpMate App, enroll in HelpMate Academy, or engage with any related products or services (collectively, the “Services”).

By using our Services, you agree to the practices described in this Policy.

1. INFORMATION WE COLLECT

a) Information You Provide Directly

- Account Information: your name, email address, and password when you create an account.
- Purchase Information: billing details when you make a purchase. We do not store full payment card numbers. Payment is processed by Wix Payments or Stripe.
- Profile Information: any additional information you add to your account.
- Communications: messages, survey responses, and feedback you send to us.
- Email Subscriptions: your name and email when you subscribe or download a free resource.

b) Information Collected Automatically

- Usage Data: pages visited, features used, time spent, links clicked.
- Device Information: IP address, browser type, operating system, device identifiers.
- Cookies and Tracking Technologies: we use cookies, pixel tags, and similar tools to operate and improve our Services.

c) Information from Third Parties

We may receive information from analytics providers (Google Analytics), advertising platforms (Meta, TikTok), and payment processors in connection with your use of our Services.

2. HOW WE USE YOUR INFORMATION

We use your personal information to:

- Create and manage your account
- Process payments and deliver digital products and course access
- Send transactional communications (receipts, access confirmations, account notices)
- Send marketing emails and newsletters you have opted into receiving
- Personalize your experience within our Services
- Analyze usage and improve our Services over time
- Respond to your questions and support requests
- Detect and prevent fraud or unauthorized activity
- Comply with applicable laws and legal obligations

3. EMAIL COMMUNICATIONS

When you join our email list, download a free resource, or make a purchase, you will receive communications from Nicole Archa. You may opt out of marketing emails at any time by clicking the “unsubscribe” link in any email. Transactional emails (receipts, account access, system notices) are necessary for service delivery and may not be opted out of while your account is active.

4. COOKIES AND TRACKING TECHNOLOGIES

- Session Cookies: required for website functionality and login.
- Analytics (Google Analytics 4): helps us understand how visitors interact with our Services.
- Advertising Pixels (Meta Pixel, TikTok Pixel): allow us to measure advertising effectiveness and serve relevant content to prior visitors.

You may control cookie preferences through your browser settings. To opt out of Google Analytics tracking, visit: tools.google.com/dlpage/gaoptout.

5. SHARING YOUR INFORMATION

We do not sell your personal information. We may share your information with:

- Service Providers: third parties who assist in operating our Services (email platforms, payment processors, hosting, analytics). These providers are contractually bound to protect your data.
- Legal Requirements: when required by law, court order, or government authority.
- Business Transfers: in connection with a merger, acquisition, or sale of our business assets.
- With Your Consent: for any other purpose, only with your explicit prior consent.

6. DATA RETENTION

We retain your personal information for as long as your account is active or as needed to provide our Services. You may request deletion at any time. Some data may be retained for legal, tax, or fraud prevention purposes.

7. YOUR RIGHTS

All Users

- Opt out of marketing emails at any time via unsubscribe link
- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your account and associated data

California Residents (CCPA)

- Right to know what personal information is collected, used, and shared
- Right to delete personal information
- Right to opt out of sale of personal information (we do not sell personal information)

European Residents (GDPR)

- Rights to access, rectification, erasure, restriction, portability, and objection
- Right to withdraw consent at any time

To exercise any of these rights, contact us at: [hello@nicolearcha.com]

8. CHILDREN'S PRIVACY

Our Services are not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe we have done so, contact us immediately.

9. SECURITY

We implement reasonable administrative, technical, and physical security measures to protect your personal information. No method of internet transmission or storage is completely secure, and we cannot guarantee absolute security.

10. CHANGES TO THIS POLICY

We may update this Privacy Policy periodically. When we make material changes, we will update the "Last Updated" date. Your continued use of our Services after any changes constitutes your acceptance of the updated Policy.

11. CONTACT US

Nicole ArchaEmail: [info@nicolearcha.com]Website: NicoleArcha.com

Terms of Service

Nicole Archa · NicoleArcha.com Effective Date: [May 20,2020] · Last Updated: [May 2023,2026]

These Terms of Service (“Terms”) govern your access to and use of NicoleArcha.com, the HelpMate mobile application, HelpMate Academy, and all related products and services (collectively, the “Services”) provided by Nicole Archa (“we,” “us,” or “our”). By accessing or using our Services, you agree to be bound by these Terms. If you do not agree, do not access or use our Services.

1. ELIGIBILITY

You must be at least 18 years of age to use our Services. By using our Services, you represent that you are 18 or older and have the legal authority to enter into this agreement.

2. ACCOUNT REGISTRATION

To access certain Services, you must create an account. You agree to:

- Provide accurate, current, and complete information during registration
- Maintain the security and confidentiality of your account password
- Notify us immediately of any unauthorized access to your account
- Accept full responsibility for all activity that occurs under your account

We reserve the right to refuse registration or terminate accounts at our discretion.

3. SERVICES AND MEMBERSHIP TIERS

- Free Tier: limited access to select content and features at no charge.
- Essential Plan: access to essential course content, app features, and designated resources.
- Premium Plan: expanded access to premium content and features.
- Academy Tier: full access to HelpMate Academy curriculum across all available tracks.

We reserve the right to modify tier inclusions with reasonable notice.

4. PAYMENTS AND BILLING

a) Pricing

All prices are listed in USD and are subject to change. Price changes will not affect your current subscription period.

b) Subscriptions

Subscription plans renew automatically at the end of each billing period unless you cancel before the renewal date. By subscribing, you authorize us to charge your payment method on a recurring basis.

c) One-Time Purchases

Certain digital products are available as one-time purchases where indicated.

d) Payment Processing

All payments are processed securely through Wix Payments or Stripe. We do not store your full payment card information on our servers.

e) Taxes

You are responsible for any applicable sales tax, VAT, or other taxes in your jurisdiction.

f) Failed Payments

If a payment fails, we reserve the right to suspend access until payment is successfully processed.

5. REFUNDS AND CANCELLATIONS

Please refer to our Refund Policy (Section 03 of this document) for complete details. In summary: digital products are non-refundable once access is granted; subscription cancellations take effect at the end of the current billing period; exception requests are considered at our sole discretion within 14 days of purchase.

6. INTELLECTUAL PROPERTY

All content available through our Services — including written content, audio, video, course materials, workbooks, guides, graphics, logos, and the Alpha Femininity™ framework — is the exclusive intellectual property of Nicole Archa and is protected by United States and international copyright, trademark, and intellectual property laws.

Alpha Femininity™ is a trademark of Nicole Archa. Unauthorized use is strictly prohibited.

As a purchaser or member, you are granted a limited, personal, non-exclusive, non-transferable license to access purchased content for your own personal, non-commercial purposes only. You may not:

- Copy, reproduce, distribute, or republish any content without prior written permission
- Share your account credentials or course access with any other person
- Use our content for commercial purposes, coaching, teaching, or public presentation
- Remove copyright, trademark, or proprietary notices from any content
- Create derivative works from our content, curricula, or frameworks

7. USER CONDUCT

By using our Services, you agree not to:

- Use the Services for any unlawful purpose or in violation of applicable law
- Attempt to gain unauthorized access to any part of the Services or other accounts
- Attempt to circumvent payment systems, access controls, or membership gating
- Upload or share content that is harmful, offensive, or infringes on others' rights
- Interfere with or disrupt the Services or servers
- Scrape, copy, or systematically extract content without written permission

8. DISCLAIMER OF WARRANTIES

OUR SERVICES ARE PROVIDED ON AN “AS IS” AND “AS AVAILABLE” BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. WE MAKE NO WARRANTIES REGARDING THE RESULTS OR OUTCOMES YOU MAY EXPERIENCE FROM USE OF OUR SERVICES.

9. LIMITATION OF LIABILITY

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, NICOLE ARCHA SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING FROM YOUR USE OF OR INABILITY TO USE THE SERVICES. OUR TOTAL

LIABILITY SHALL NOT EXCEED THE TOTAL AMOUNT YOU PAID TO US IN THE TWELVE (12) MONTHS PRECEDING THE CLAIM.

10. INDEMNIFICATION

You agree to indemnify and hold harmless Nicole Archa from any claims, damages, losses, and expenses (including attorney's fees) arising from your use of the Services or violation of these Terms.

11. TERMINATION

We reserve the right to suspend or terminate your account at our sole discretion, without prior notice, for violation of these Terms, fraudulent activity, or non-payment. Upon termination, your right to access the Services ceases immediately.

12. GOVERNING LAW

These Terms shall be governed by the laws of the State of [Your State]. Any disputes shall be resolved exclusively in the state or federal courts located in [Your County, Your State].

13. CONTACT US

Nicole Archa Email: [hello@nicolearcha.com] Website: NicoleArcha.com

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Refund Policy

Nicole Archa · NicoleArcha.com Effective Date: [Month Day, Year]

At Nicole Archa, we are committed to delivering real value through everything we create. This policy exists to protect the integrity of that work and to be transparent with you before you purchase. By completing a purchase, you agree to this Refund Policy.

1. DIGITAL PRODUCTS

Digital products are non-refundable once the file has been delivered or access has been granted. This includes:

- Downloadable workbooks, guides, and PDF resources
- Audio teachings, programs, and voice recordings
- E-books and any other downloadable digital files

Because digital content is delivered immediately and cannot be returned, we are unable to issue refunds after delivery. If you did not receive your download link or experienced a technical error, please contact us within 7 days and we will resolve it promptly.

2. ONLINE COURSES AND ACADEMY ENROLLMENT

All HelpMate Academy course enrollments are non-refundable once you have been granted access to course materials. This applies to:

- Individual course purchases
- Academy track enrollments (Foundation, Structure, Building, Leadership)
- Bundled course packages

We encourage you to read course descriptions carefully and reach out with questions before enrolling.

3. HELPMATE APP SUBSCRIPTIONS

Monthly Subscriptions

You may cancel at any time through your account settings. Cancellation takes effect at the end of your current billing period. You retain access through the end of the paid period. No partial-month refunds are issued.

Annual Subscriptions

Annual plans are non-refundable. If a technical issue prevents access and we are unable to resolve it, we will evaluate your situation individually.

4. EXCEPTIONS

We may consider a refund in the following specific situations:

- Duplicate charges resulting from a technical error during checkout
- Failure to receive access to a product or course after confirmed payment
- Significant, unresolvable technical issues that prevent use of a purchased product

Exception requests must be submitted within 14 days of your original purchase date to [hello@nicolearcha.com] with your name, order number, and a description of the issue. Requests for change of mind, change of circumstances, or lack of use will not be approved. All decisions are at the sole discretion of Nicole Archa.

5. CONTACT US

Email: info@nicolearcha.com Response time: 2–3 business days Please include your full name and the email address used at purchase in all communications.

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Coaching Disclaimer

Nicole Archa · NicoleArcha.com Applies to all content, courses, products, and communications across all platforms.

This Coaching Disclaimer applies to all content, teachings, courses, digital products, communications, coaching materials, and interactions provided through Nicole Archa, NicoleArcha.com, the HelpMate App, HelpMate Academy, and all associated social media platforms and email communications. Please read this disclaimer carefully.

1. NOT A LICENSED MENTAL HEALTH PROFESSIONAL

Nicole Archa is a biblical femininity educator, author, speaker, and coach. She is not a licensed therapist, licensed psychologist, licensed psychiatrist, licensed clinical social worker, licensed

professional counselor, or any other type of licensed mental health professional under the laws of any state or country.

2. NO THERAPEUTIC RELATIONSHIP

Your use of our Services — including courses, workbooks, audio teachings, app features, email communications, social media content, and any form of coaching or mentorship — does not create a therapist-client, counselor-client, or any other professional mental health relationship of any kind. Nicole Archa is not your therapist. Our relationship, if any, is that of educator and student.

3. EDUCATIONAL AND PERSONAL DEVELOPMENT ONLY

All content and coaching provided through our Services is for educational, spiritual, and personal development purposes only. It is not mental health treatment, psychological counseling, clinical services, or medical intervention. Our content draws from biblical principles, personal experience, and personal development education. It is designed to support women in their spiritual growth, emotional awareness, and personal organization — not to diagnose, treat, cure, or prevent any mental health condition.

4. NOT A SUBSTITUTE FOR PROFESSIONAL CARE

Our content and coaching are not a replacement for licensed mental health treatment, professional counseling, or medical care. If you are experiencing any of the following, we strongly encourage you to seek a licensed mental health professional:

- Significant depression, anxiety, or mood disorders
- Trauma responses or post-traumatic stress
- Suicidal thoughts or self-harm urges
- Severe emotional distress or psychological crisis
- Any mental health condition requiring clinical support

5. CRISIS RESOURCES

If you are in crisis or immediate danger, please reach out now:

988 Suicide and Crisis Lifeline — Call or text 988 · Available 24/7 (United States)

Crisis Text Line — Text HOME to 741741 · Available 24/7

NAMI Helpline — 1-800-950-NAMI (6264) · Mon–Fri, 10 AM–10 PM ET

International Crisis Centers — iasp.info/resources/Crisis_Centres/

6. PERSONAL RESPONSIBILITY

By using our Services, you acknowledge that you are responsible for your own choices, decisions, and well-being; that you will seek appropriate professional help when your situation calls for it; and that the content you engage with is for educational and spiritual support, not clinical care.

7. CONTACT US

Email: [info@nicolearcha.com] Website: NicoleArcha.com

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Health & Medical Disclaimer

Nicole Archa · *NicoleArcha.com* Applies to all platforms, products, and communications.

This Health and Medical Disclaimer applies to all content provided through Nicole Archa, NicoleArcha.com, the HelpMate App, HelpMate Academy, and all associated platforms, products, social media channels, email communications, and any other materials produced or distributed under the Nicole Archa brand.

1. FOR INFORMATIONAL AND EDUCATIONAL PURPOSES ONLY

All content provided through our Services — including written content, audio teachings, video lessons, course materials, workbooks, guides, email communications, and social media content — is provided for general informational, educational, and spiritual support purposes only.

Nothing contained in our content constitutes or is intended to constitute medical advice, medical diagnosis, medical treatment, a medical opinion, or a recommendation for any specific health-related action.

2. NO PATIENT-PROVIDER RELATIONSHIP

Your use of our Services does not establish a doctor-patient relationship, nurse-patient relationship, therapist-patient relationship, nutritionist-client relationship, or any other healthcare provider relationship of any kind. Nicole Archa is not a licensed medical professional, and our Services are not a medical practice.

3. CONSULT A QUALIFIED HEALTHCARE PROVIDER

Always seek the advice of your physician or qualified healthcare provider with any questions regarding:

- A medical condition or diagnosis
- A treatment plan or medication
- A health concern, symptom, or change in your health
- Nutrition, supplementation, or physical wellness
- Any other health-related decision

Do not disregard professional medical advice or delay seeking it because of something you have read, watched, heard, or downloaded through our Services.

4. NO HEALTH CLAIMS OR GUARANTEES

We make no representations, warranties, or guarantees regarding any health, physical, or wellness outcomes from use of our Services. Individual results vary. Our content addresses spiritual restoration, emotional well-being, and personal development — not medical treatment or clinical outcomes.

5. SERIOUS HEALTH CONDITIONS

If you are currently navigating a serious health condition — including but not limited to cancer, chronic illness, autoimmune conditions, heart disease, pregnancy complications, or any other diagnosis requiring medical management — please work directly with your qualified medical team for all health-related decisions.

Our content may offer spiritual encouragement and emotional grounding during difficult health journeys. It is not a medical intervention, alternative treatment, or substitute for the care of your healthcare providers.

6. EMERGENCY SITUATIONS

If you are experiencing a medical emergency, call 911 or your local emergency services immediately. Do not seek guidance through our content or platforms in the event of a medical emergency.

7. CONTACT US

Email: [info@nicolearcha.com] Website: NicoleArcha.com

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Copyright & Intellectual Property Notice

Nicole Archa · NicoleArcha.com Effective Date: [May 20, 2020] · @ Last Updated: [May 2023, 2026]. All Rights Reserved.

All content, materials, and intellectual property available through Nicole Archa, NicoleArcha.com, the HelpMate App, HelpMate Academy, and all associated platforms and products are the exclusive property of Nicole Archa and are protected under applicable United States and international intellectual property laws.

1. COPYRIGHT

All content made available through our Services is protected by copyright law. This includes, without limitation:

- Written content: articles, teachings, guides, emails, course materials, workbook pages, and devotional content
- Audio content: recordings, teachings, meditations, and audio programs
- Video content: course videos, reels, teachings, and recorded sessions
- Visual content: graphics, illustrations, brand assets, and design elements
- Digital products: workbooks, PDFs, e-books, printables, and downloadable resources
- Website content: all text, imagery, and design elements on NicoleArcha.com

Unauthorized copying, reproduction, distribution, or use of any content is strictly prohibited and may constitute copyright infringement subject to civil and criminal penalties.

2. TRADEMARK

Alpha Femininity™ is a trademark of Nicole Archa. The following names, phrases, and marks are proprietary:

- Alpha Femininity™
- HelpMate (as used in the context of the Nicole Archa brand)
- The Nicole Archa name and associated brand identity

Unauthorized use of these marks — including in your own business name, coaching brand, content, social media handles, product names, or course titles — is strictly prohibited and may constitute trademark infringement.

3. PERMITTED PERSONAL USE

Customers and members who have lawfully purchased or accessed our products are granted a limited, personal, non-exclusive, non-transferable license for personal, non-commercial use only. Permitted use includes:

- Accessing and completing purchased courses for your own learning
- Using purchased workbooks for your own personal reflection and practice
- Quoting a brief passage (under 50 words) with clear attribution to Nicole Archa for non-commercial sharing

4. WHAT IS NOT PERMITTED

The following uses are expressly prohibited without prior written permission from Nicole Archa:

- Reproducing, copying, or republishing any content in whole or in substantial part
- Distributing, reselling, sublicensing, or sharing access to courses, workbooks, or digital products
- Using any Nicole Archa content for commercial purposes, including in your own coaching, courses, or teachings
- Presenting or teaching Nicole Archa content to groups, clients, or audiences without written permission
- Uploading our content to any third-party platform or distribution channel
- Using the Alpha Femininity™ name, framework, or any derivative in your own business or brand
- Creating derivative works based on our courses, curricula, frameworks, or workbooks

5. DMCA TAKEDOWN POLICY

If you believe content on our platforms infringes your copyright, submit a written notice to:

Email: [hello@nicolearcha.com] Subject Line: DMCA Takedown Notice

Your notice must include: (a) identification of the copyrighted work; (b) location of the infringing material (URL); (c) your contact information; (d) a statement of good faith belief that the use is unauthorized; (e) a statement of accuracy under penalty of perjury; (f) your physical or electronic signature.

6. PERMISSIONS AND LICENSING

To request written permission to quote, share, teach from, or license any Nicole Archa content, or to inquire about media or partnership use, contact:

Email: [hello@nicolearcha.com] All permissions must be granted in writing before use.

7. ENFORCEMENT

Nicole Archa actively monitors for unauthorized use of our intellectual property. Violations will be addressed through appropriate legal channels, including DMCA takedown requests, cease and desist letters, and legal action where warranted.

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